



# 本日のアジェンダ

- 共通の特色について
- 各新聞の特色

『デイリー・メール』歴史アーカイブ 1896-2016年

『メール・オン・サンデー』歴史アーカイブ 1982-2011年

- デモンストレーション
- Gale Digital Scholar Lab について
- 研究トピック・関連資料のご案内







# 共通の特色

- 創刊号以来の全紙面を、図版・広告も含めすべてデジタル化
- ・ 記事全文、記事タイトル、著者名、セクション、記事種別、年代などによる検索機能
- ・ 記事毎の切り抜き表示/ページ全体表示の切替機能
- 日付を指定しての閲覧機能
- ビジュアル検索機能(Topic Finder / Term Frequency)
- Gale Primary Sources プラットフォームでの横断検索
- Gale Digital Scholar Lab(別売)でのテキストマイニングに対応







## **Daily Mail Historical Archive, 1896-2016**

#### 概要

- 1896年創刊、従来の高級紙と一線を画す平易・簡潔な報道スタイルでイギリスのジャーナリズムに革命的変化をもたらした大衆紙『デイリー・メール』の歴史アーカイブ
- 論調は保守的、読者層は高級紙と大衆タブロイド紙の中間(「ミドルマーケット」とも)、女性読者が男性読者よりもやや多い
- 日刊紙(月曜~土曜発行、日曜は休刊)
- 本アーカイブは1923~1931年に大西洋横断客船上でのみ発行された「Atlantic Edition」も合わせて収録
- 1896年~2005年1月15日はマイクロフィルム・ベース(モノクロ)、 2005年1月16日~2016年はフルカラーで収録
- 号数50,262、ページ数121万、記事数760万





# Daily Mail Historical Archive, 1896-2016

#### 創業者アルフレッド・ハームズワース (ノースクリフ子爵)

- ・ 創刊者アルフレッド・ハームズワース(1865-1922,後にノースクリフ子爵)が打ち立てた中間層の一般読者も読みやすい平易で簡潔なスタイル、感情や好奇心に訴える内容といった新しい新聞像は「ノースクリフ革命」とも言われる。
- ・ 女性を意識した紙面作り、戦争の際の愛国心をあおる論調なども功を奏し、『デ イリー・メール』の発行部数は第一次大戦前には英国一の70万部にも達した。
- ・ 彼の死後は弟のハロルド(1868-1940, 初代ロザミア子爵)が経営を引き継ぎ、 以降は代々ロザミア子爵が所有権を継承、現在はジョナサン(第4代ロザミア子 爵)が親会社の会長兼筆頭株主を務める。



Lord Northcliffe.



#### ACQUITTAL OF MAJOR LOTHAIRE.

The news of Major Lothaire's acquittal by the Supremo Court of Appeal at Boma, presided over and is seriously considering the advisability of by M. Fuchs, was telegraphed to Brussels to-day, avoiding the inconvenience to the mining together with details of the trial. M. Ghislain industries entailed by the imprisonment of acted as public prosecutor, while four assessors, directors, managers, and others. MM. de Rache, Delhaye, Deflorenne, and Gras, took their seats upon the bench. The lawyer for who were unwell are now better .- Our Corre- results. the defence was M. de Saegher.

At the outset of the trial Major Lothaire, who had refused to answer any interrogatory prior to his appearance before the Court, declared that desiring to see the prisoners. The improvements after the campaign against Rumaliza he had in the gaol arrangements have now been comadvanced against Kibonge, who was captured on pleted. The Rev. Mr. Batts, chairman of the

#### THE TRANSVAAL.

PRETORIA, MAY 2.

The Executive is still deliberating on the new sentences to be passed on the Reform prisoners,

PRETORIA, MAY 2.

To-day no permits were issued to visitors

LATEST INTELLIGENCE. demnation of the memory of Mr. Stokes.—Our the territories of the Chartered Company.—Our Dawson's forts and a troop has gone to intercept something has happened, but being in doubt as 6 to by Frederick III., Elector of Brandenburger

#### OPENING OF THE CAPE PARLIAMENT.

CAPE TOWN, MAY 1.

The Capo Parliament was opened to-day. The Governor's Speech first dealt with the entry of an armed force into the Transvaal contrary to international law. Such entry, the Governor said, was deeply deplored by every right-minded The prisoners still keep up heart, and many colonist, and had produced the most lamentable

> " My advisers," the Speech continued, " have entire confidence in her Majesty's Government taking steps which shall prevent the recurrence of a calamity which stirred so deeply the sentiments of all people in Africa and

The impi which was on the Shangani river has gone to the Lonambula [? Samabola] forest.

A telegram from Gwelo says that Mr. Rhodes stated that the revolt would give Matabeleland had not occurred.

A telegram from Bulawayo, dated the 1st, soldiers.

" Spies state that the Matabele are inclined to trek north of the Zambesi and found a new kingdom, but the women will not move owing to the memory of the sufferings experienced in the previous trek from fever and the testse fly. They and calling on all subjects to obey the orders of decorated for the occasion, presented a rong gay seem weary of fighting. All the impis have fallen the new Shah. Similar orders have been sent to appearance. Most prominent were the nembers back from the town. Lord Grey is wholly all nomed tribes, a large number of which are absorbed in war matters and declines to discuss close to Shiraz,

to the facts.

soldiers and others went to lay in provisions. menta-When the facts became known this afternoon and the p some shops were looted the bazaars were suddenly for t its railways two years earlier than if the rising closed, the Governor taking all the necessary | The steps. Ball cartridges were served out to the the

The danger lies in the scarcity and dearness of remar

The Governor ordered copies of telegrams to possesses no home at all worthy of it, though the be posted in all caravanserais stating that the Emperor in his speech held out hopes of a better Vali Ahd has succeeded peacefully to the throne, future. The Maseum, which was appropriately

afterwards Frederick L of Prussia. The actual The bazzars were comparatively quiet until day of its foundation seems from the old doon-

#### THE TIMES DIGITAL ARCHIVE

of the Senate of the Academy, who were picturesque flowing robes of dark red relvet

#### DAILY MAIL LONDON, MAY 4, 1896.

#### ABOUT BOOKS, A

The Rev. John Watson ("Ian Maclaren" now a D.D., has been sponding the past week in London, busily encured at the annual synod of the English Presbyterian Church, of which body be is a leading minister. He starts for the United States in September pert, but hopes to one of the Yale lectures. There is no truth whotever in the constantly reiterated remour that Dr. Watson intends to relinquish his clerical duties to become solely a man of letters.

lication. Like Rowland Grey's recently published novel, "The Power of the Dog"-by which title, but for this previous use of it. Lacus Malet's book would have been called-the but work of Charles Kingsley's daughter, deals with nothing merely symbolical, but with a very real disturbed a section of London ageisty. A por-tion of the book will be devoted to a southing skrich of this same London "society" after the gardens; I was sworn in as a constable, and fashion in which it is treated in "The Wages

#### PARCEL OF JEWELS, LABOUR DEMONSTRATION, THE TRAMWAY SCHEME

STRANGE POLICE COURT CASE.

stones up in Lincoln's Inn Fields, and never supposing them to be of any value had kept them by him. That the police satisfied themselves of

manded Mastice on its treater's ball of Ed.

A "Daily Mail" reporter called on Mantle at his residence, No. 25, Devenshire-street—stall house in a turning near the Foundling Hospital, the five bell-pulls on the doorpost revealing the number of families within. A double rap on the knocker (the malityhinty of bells being somewhat pumling) brought down Mantle, who is

#### LONDON MUNICIPAL WORKMEN

green reached the Victoria-embankment and dimay course. The Cammiltee have considered formed into a long line opposite the Temple. It was proposals, one emanating from an outside With twenty-seven banners flying and six bands syndicate, and another from the London Street playing, the procession proceeded at 2.30 by way and North Metropolitan Companies, whose lines of Northmebriand-aweruse through Cockapper practically over the whole of the north of street, Pell-mall, St. James's-street, Piccadilly, London.

After full consideration, the committee have the chairman of the meeting, Mr. H. Hodges, tigures which they give in support-of their demands of the minus, then moved the following.

Mr. Radyard Kipling is to spend the coming summer months in Begland. It is his intention to take a house near the coast. His own child-incomponention, so you can see I had a pretty good character. Well it was one Banday morning when I went on dety I found this packet by the Great Turnstile. It was the sum which the various lines about the expressed himself in favour of the Lendon Darky with his wife and their two little children. He history with his wife and their two little children. He history will be free I little real of paper in an envirope is component. He captured himself in favour of the Lendon Darky, is which belt fair to be one of the most important works he has yet written. It is marined that the wages for mon were from Els. to 25, per week, but of laids acquired appears at first with the acquired appears at first with the carpoints belt fair to be one of the most important works he has yet written. It is marine to such Ever since then I've kept will not appear and the content house and the content of the such that it is not belt for the content of the such that the wages for mon were from Els. to 25, per week, but of laids acquired appears at first with the various lines about the support of the content of the provision of the support of the provision of the support of the provision of the support of the sup

#### NICARAGUA INSURRECTION.

HALFPENNY IN THE POUND

#### HIGHWAYS COMMITTEES REPORT

was finally agreed to. The rebel President,

only for those candidates in favour of a immunous of thirty shillings per week of forty-eight hours, and other matters, as set forth in the programmer of the Netional Manicipal Labour Union." In supporting the resolution he urged that the time of the syndicate, is not prepared to enter into the programmer with the several letters of the syndicate, is not prepared to enter into the programmer with the syndicate with re-

POWERS AND THE PORTE.

all will confirm this radical reform, though Bavaria, Baden, and several other States are

The prohibition of trade in grain "futures" by a majority of the Reichstag on the second reading of the Bourse Reform Bill causes some-

PRACE RESTORED.

(ERSTER'S CARLEGRAM.)

that the rebel President Boca sent a commis-

con to President Zelava to arrange for terms of

SPECULATION IN GRAIN.

New York, May &

(MEDICANE CARLEGRANG.)

#### LONDON BURGLARIES

£20,000 WORTH OF JEWELLERY STOLEN

AN EPIDEMIC OF THEFT.

son to President Zeisya demanded the uncon-peace. General Zelaya demanded the uncon-ditional surrender of the insurgents, and this was finally agreed to. The rebel President, The property gained access to the bosse by the the front door, succeeded in effecting an The property stolen includes 5 diamond bro An official notification has been given

with a quantity of jewellery valued at over £2,3 with a quantity of perentry variest as over account valued at \$200; 50 gold watches, \$87 gold rings, 48 gold and diamond brooches, and 18 gold braselets. Up to yesterday no arrest had been made.—About the same time a public-house in the district was entered by burglars, and a large

On Saturday the police were informed of a which is to be discussed on the third reading of the Bourse Reform Bill in the Reichstag, re-a number of five pound Bank of England notes the Bourse Beform Bill in the Reichstag, re- a number of fire pound Bank of England notes operating the Imperial Chancellor to enter into and about £3 in gold and silver, beside watches, of speculative time-bargains in corn and millers' clothes. products exists, with a view to the probibition of an entrance by forcing

this practice, and to communicate the results to the Reichstag. The resolution is supported by the Reichstag. The resolution is supported by the Reichstag. The resolution is supported by who have not at present been apprehended, made off with a great quantity of very valuable justi-lery and ornaments, including an ornamental cup characted with diamonds. The property stoles thing like a panie in commercial circles. It is believed that the majority of the Federal Coun-

#### CAPTIVE MILLIONAIRE.

DR. HERZ SET FREE BY SIR JOHN

At length Dr. Hers is free. For two years

#### PROVINCIAL NEWS.

RIPMINGHAM.

DAILY MAIL HISTORICAL ARCHIVE, 1896-2004

A Labour demonstration, consisting of a pro-cession of Trade and Labour bodies through the of the Harbour Division should consider the desirability of asking Mr. Harrington to retire Several of the speakers, including Mr. W. A. McDonald and Mr. Blaze, both formerly Parnel lite Members of Parliament, spoke 'n cor

At a meeting of the Conservative party of Frome Division, held at Prome on Saturday, Lord Alexander Thyune was rejected to contest

On Saturday evening, Hugh Maclachlan, a

## **Daily Mail Historical Archive, 1896-2016**

高級紙『タイムズ』との比較: C・S・ロールズの飛行機事故死(1910年7月13日号)



"Aeroplane Accident." *Times*, 13 July 1910, p. 12. *The Times Digital Archive*,

link.gale.com/apps/doc/CS201521901/TTDA?u=asiade mo&sid=bookmark-TTDA&xid=6e0da1b7

The airman was drawn clear of the wreck. The doctor knelt beside the limp 約1分間 — それはとてつもなく長く感じられる1分間だった — 医師はてきぱきと検査を行った。それから立ち上がると姿勢を正し、首を横に振った。陽光のもとに集まった沈黙の群衆の間に口づてに短い言葉が囁かれた。「彼は死んだ」と。
the sunlight passed two whispered words—"He's dead."



"Cause of the Fall." *Daily Mail*, 13 July 1910, p. 7. *Daily Mail Historical Archive*,

link.gale.com/apps/doc/EE1866539123/DMHA?u=asia demo&sid=bookmark-DMHA&xid=10874986





## Daily Mail Historical Archive, 1896-2016

#### 『デイリー・メール』と戦争・帝国主義



#### Daily Mail

THE PAPER THAT PERSISTENTLY FOREWARNED THE PUBLIC ABOUT

THE WAR.

FRIDAY, MAY 21, 1915.

#### THE TRAGEDY OF THE SHELLS.

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#### LORD KITCHENER'S GRAVE ERROR.

The process of forming the new Cabinet went on smoothly enough yesterday, with a great deal of push on the part of some and much self-sacrifice on the part of others. It is realised that the moment is a solemn one. This new Government may have to bear the brunt of much darker days than any we have yet faced. It is possible that the men whose names will be put before the nation in the next few days may be responsible to the country at the time of an actual attempted invasion—the first invasion on any scale of importance since 1066. For we do not believe for one moment that the Germans | a great soldier. We owe to Sir John are keeping their vast fleet of warships and transports rotting in idleness. We believe that, when the hour suits them, perhaps in some last moment of desperation, their fleet will strike with the in-

the field, and we can only hope that no such misfortune will befall this nation as that he should be permitted to interfere with the actual strategy of this gigantie war.

The admitted fact is that Lord Kitchener ordered the wrong kind of shellthe same kind of shell which he used largely against the Boers in 1900. He, persisted in sending shrapnel-a useless weapon in trench warfare. He was warned repeatedly that the kind of shell required was a violently explosive bomb which would dynamite its way through the German trenches and entanglements and enable our brave men to advance in safety. The kind of shell our poor soldiers have had has caused the death of thousands of them. Incidentally, it has brought about a Cabinet crisis and the formation of what we hope is going to be a National

We are not a military nation, and therefore do not understand the difference between soldiers and soldiers. Sir John Cowans is a great soldier-one of the greatest soldiers in the world. It is to him we owe the superb arrangements for the feeding of our troops. Sir William Robertson, Sir John French's Chief of Staff, is a great soldier. To him is due the fine staff work of the British Army in-France, Lord Kitchener is a great soldier: To him is due the idea of advertising for an army. Sir John French is French the leadership which has enabled a handful of men from the British Islands, the Dominions, and India to hold back the mightiest army in the world, the remorseless borde that has been preparing for this particular struggle for 44

- 『デイリー・メール』は戦争や帝国拡大などの場面で愛 国的な報道・キャンペーンを行ったことで知られる。
- ボーア戦争が勃発すると、ノースクリフは意気投合した R・キプリングとともに戦費調達の基金を設置、キプリン グ書下ろしの檄詩を掲載し、数週間のうちに25万ポン ドもの寄付を集めた。(1899年10月31日)
- 第一次大戦時に破壊力の高い砲弾の不足が露呈する と、ノースクリフは社説上で陸相キッチナーを名指しで 批判した(1915年5月21日)。"英雄"キッチナーへの批 判は大きな反発を生み、一時的に売上部数を減らすも アスキス政権崩壊の一因となった。



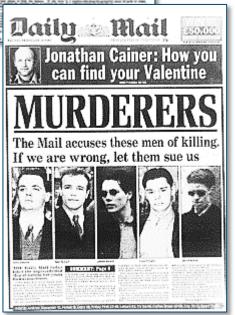


## **Daily Mail Historical Archive, 1896-2016**

#### 『デイリー・メール』とキャンペーン・運動







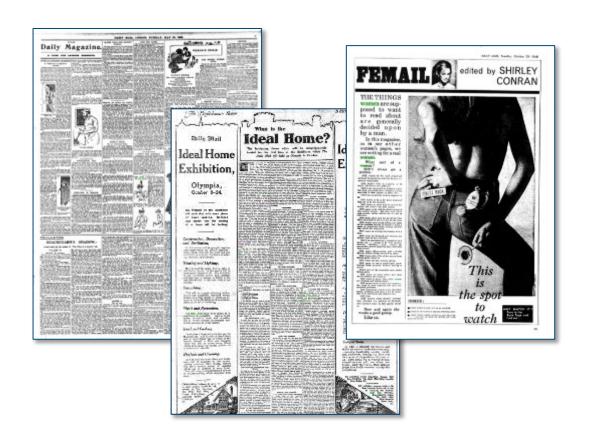
- 『デイリー・メール』は単に出来事を取材するのみならず、早くから読者を巻き込んだ紙面上のさまざまなキャンペーンや運動を行ってきたことでも知られる。
- 全粒粉パン食のすすめ(1911)、斬新な帽子デザインの公募(1920)、ネス湖の海獣・イェティの目撃情報募集(1933, 1953)など、真剣なものから遊び半分のものまで読者に多くの話題を提供してきた。
- 中にはドーバー海峡横断飛行(1909)、ベトナム戦争孤児の 護送(1975)、黒人青年スティーブン・ローレンス殺害容疑者 の糾弾(1997)のように社会を動かしたものも少なくない。





## Daily Mail Historical Archive, 1896-2016

#### 『デイリー・メール』と女性読者



- ノースクリフは創刊当初から女性読者の重要性に気づき、女性を意識した紙面づくりを行った。
- ・ 最新のファッション、レシピなどを記載した創刊当初の「Daily Magazine」欄、連載小説、1908年に始まった「理想の住まい」展、1968年に新設された「FEMAIL」欄などはいずれも中流家庭の女性読者に人気だった。
- ただし『デイリー・メール』の描く女性像はおおむね保守的・家庭的なもので、女性運動家やシングルマザーなどに対しては冷ややかな視点で書かれることも多い。





# Daily Mail Historical Archive, 1896-2016

#### ATLANTIC EDITION について

- ・ 1923年~1931年の間、英国サウサンプトン港~米ニューヨーク港 を往復するキュナード汽船内で毎朝発行された乗客向けの版。
- ニュース記事はロンドンもしくはニューヨークの基地局から無線受信され、あらかじめ用意された広告・文化欄などと合わせて船内で編集・組版・印刷された。富裕層向けの内容でアメリカ関係が多め。
- 本データベースではアソシエーテッド社の保管する貴重な原本より 4万ページをデジタル化。通常のメタデータのほかに船の名称と運 航方向(東西のいずれか)を付加している。





# Mail on Sunday Historical Archive, 1982-2011

新リリース!!

#### 概要

- 1982年創刊、『デイリー・メール』の姉妹紙である英国の日曜紙 『メール・オン・サンデー』の歴史アーカイブ。
- 論調や読者層は『デイリー・メール』のそれと重なるが、独自の編集 方針や視点を持つ。また、週1回刊の特性を活かし、調査・暴露報 道、社会問題、セレブ・芸能、コラム、文化、娯楽、スポーツ、旅行な どに力点をおく。英国を代表する人気日曜紙のひとつ。
- 日曜紙(週1回発行)
- 号数約1,500、ページ数約16万







## Mail on Sunday Historical Archive, 1982-2011

"EXCLUSIVE"独占記事・スクープの数々



ナディア・コマネチ亡命直 後の独占インタビュー (1989年12月3日)



覆面アーティスト、バンクシーの 正体(2008年7月13日)



英軍機密施設の神経ガス人 体実験(1987年7月12日)



イラク戦争前夜のサダム・フセイン独占インタビュー (2002年8月11日)





# Mail on Sunday Historical Archive, 1982-2011

反イラク戦争デモ:姉妹紙『デイリー·メール』とのスタンスの違い



『メール・オン・サンデー』2003年2月16日



『デイリー・メール』2003年2月17日





# Mail on Sunday Historical Archive, 1982-2011

スター・ジャーナリストによるコラム



ピーター・ヒッチンズ



ジュリー・バーチル



ノーマン・テビット



ピアーズ・モーガン



ジョン・ジュナー



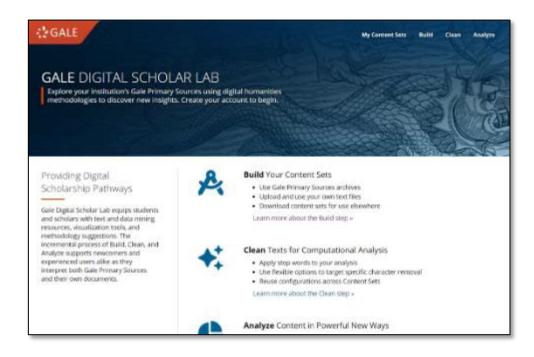
# デモンストレーション

# **二つのプラットフォーム**



#### **Gale Primary Sources**

横断検索・閲読用



#### **Gale Digital Scholar Lab**

テキストマイニング用(別売)





# 分析の例:2003年のイラク戦争関係記事における頻出2語フレーズ



『デイリー・メール』

war zonenorthern iraq colonel timi telligence services

infantry divisiopresident bushnew labouhuman rights

prime minister on blairs dr david british soldier duncan smith

british armydefence secretary secretary ja told mail to colonel timil telligence services invasion iradritish troop gears ago george bushmass destruction labour partylr kelly secretary geoffmake surmail sunday american solution st battalion war irad tbny blairsour operators iraqi soldierbiological weapons baath party ibny blaiwar saddan world war saddam husseins military action american forces dodgy dossier foreign minister months ago iraqi capital

『メール・オン・サンデー』





# 分析の例:フェミニズム関係の記事の感情分析

Sentiment Score





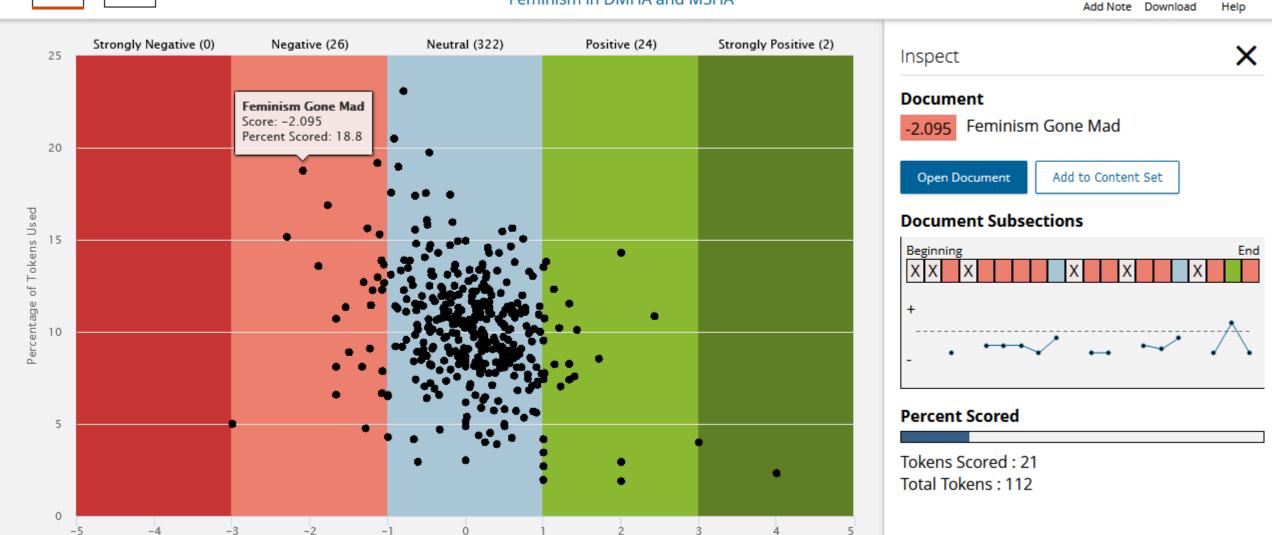
#### **Sentiment Analysis**

Feminism in DMHA and MSHA









# 『デイリー・メール』『メール・オン・サンデー』歴史アーカイブ

#### Daily Mail Historical Archive / Mail on Sunday Historical Archive

#### 研究トピックの例

- イギリス史
- 大英帝国史
- 英国人と戦争
- イギリス社会史
- イギリス政治史
- 文化史•大衆文化史
- 女性史・ジェンダー史
- イギリス人の階級意識
- ジャーナリズム史

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加藤洋介先生 (西南学院大学)



中川麻子先生 (大妻女子大学)

デイリー・メールはやはり大衆的な関心を強く意識した新聞だったのでしょう。(...)デイリー・メールは、未来派と同じように20世紀が大衆の時代であることを強く意識した新聞だったと言えるでしょう。

生活文化の視点から見ると、タイム ズは事実、史実の集まりというイ メージが強く、政治的な問題につい ての国家の判断を知るにはタイム ズを参照するのがよいわけですが、 普通の国民の考えや興味を知りた ければ、デイリー・メールを参照す るのが一番です。



营靖子先生 (津田塾大学)



佐藤元状先生 (慶應義塾大学)

デイリー・メールの女性読者は平均的な女性だと考えればよいと思います。(...) 女性運動家とそうではない女性の現実的な温度差が、デイリー・メールを通しても透けて見えてくるかもしれません。

研究者の立場からは、高級紙だけを読んでいても時代のことはよく分からない。ある種の時代の本音を知るためには、むしろ大衆紙まで見なければならない。大衆紙にはセンセーショナルな性格がありますが、逆に言うと時代の大きな感情の流れをそこに見ることができるのです。

# ご清聴ありがとうございました。

無料トライアルのお申込み・お問い合わせは下記まで

# GaleJapan@cengage.com

www.gale.com/jp

