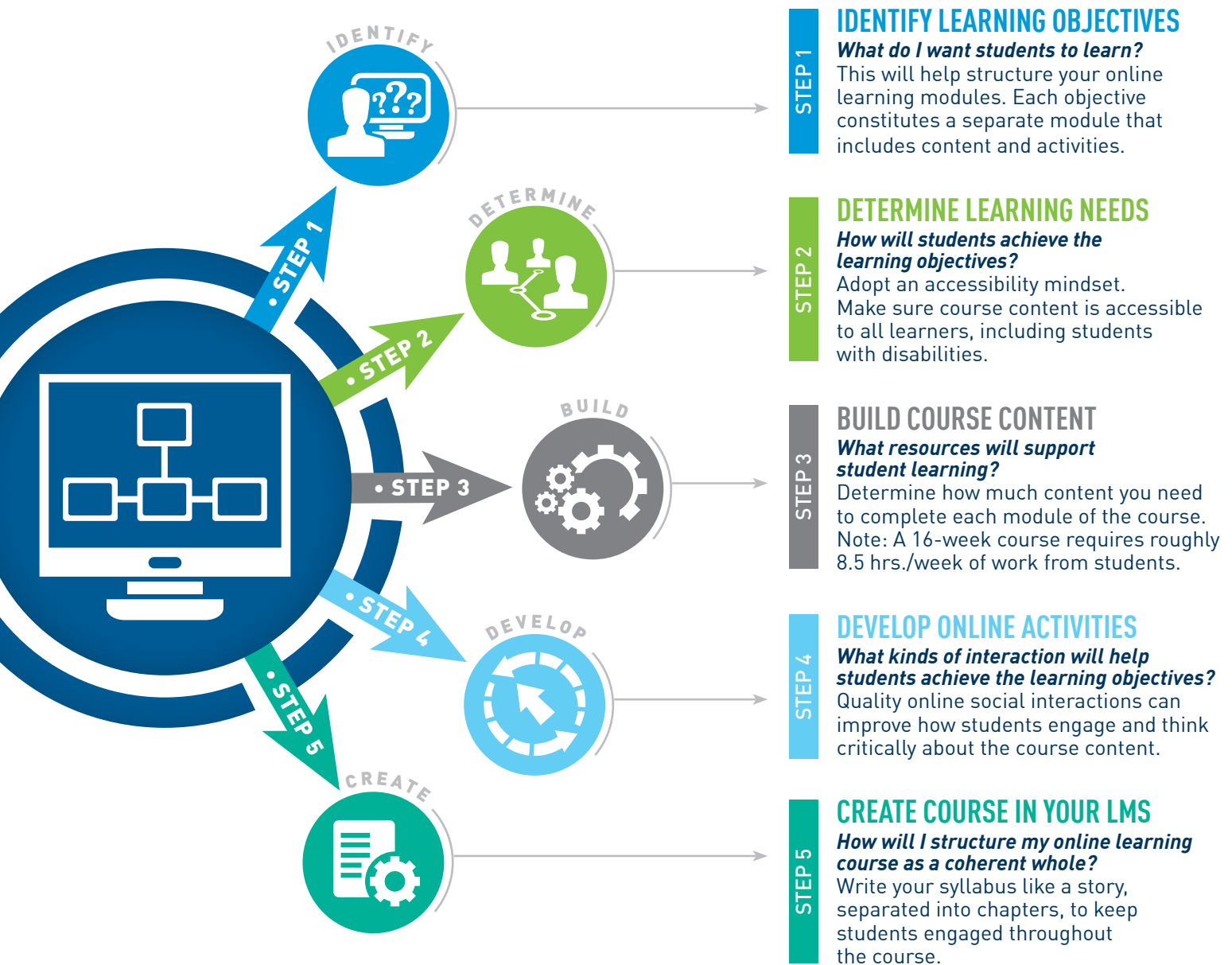# ONLINE COURSE DEVELOPMENT WITH
GALE ACADEMIC RESOURCES

Is your institution transitioning from in-person to online or blended learning? Whether you're experienced or new to online learning, Gale academic resources can help with course development and instruction. Thoughtfully designed with students and faculty in mind, Gale products will save you time, add value to your courses, and bridge the content gap often associated with online classes. Use these five steps as a guide to create effective online courses going forward.

IDENTIFY

DETERMINE

BUILD

DEVELOP

CREATE

STEP 1
STEP 2
STEP 3
STEP 4
STEP 5

STEP 1 — IDENTIFY LEARNING OBJECTIVES
What do I want students to learn?
This will help structure your online learning modules. Each objective constitutes a separate module that includes content and activities.

STEP 2 — DETERMINE LEARNING NEEDS
How will students achieve the learning objectives?
Adopt an accessibility mindset. Make sure course content is accessible to all learners, including students with disabilities.

STEP 3 — BUILD COURSE CONTENT
What resources will support student learning?
Determine how much content you need to complete each module of the course. Note: A 16-week course requires roughly 8.5 hrs./week of work from students.

STEP 4 — DEVELOP ONLINE ACTIVITIES
What kinds of interaction will help students achieve the learning objectives?
Quality online social interactions can improve how students engage and think critically about the course content.

STEP 5 — CREATE COURSE IN YOUR LMS
How will I structure my online learning course as a coherent whole?
Write your syllabus like a story, separated into chapters, to keep students engaged throughout the course.

➡ Learn more about Gale's academic resources at **gale.com/academic**

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BUILDING A SAMPLE ONLINE MODULE WITH
GALE ACADEMIC RESOURCES

Gale academic resources fit the diverse needs of students and researchers. Databases and eBooks feature unlimited, simultaneous user access, LMS integration, easy-to-use links, and discovery services embedded into the platforms. Follow the sample below to build your online course, module by module.

FORMAT:

Title and Start Date

MODULE 1:
- Learning Objectives
- Key Learning Questions

CONTENT SHOPPING LIST:
- Three 15-Min Video Lectures
- 2–3 Text Documents/Media Sources (short and long form)
- 2–3 Videos/Graphic Illustrations

ACTIVITY SHOPPING LIST:
- Module 1: Discussion Topic (self-response and peer-to-peer response)
- Module 1: Weekly Reflection (with formative assessment question)
- Module 1: Inquiry-Project Component

SAMPLE COURSE MODULE:

Critical LGBTQ Movements in America, Online Summer, 2022

▶ **MODULE 1:**
The Beginning Riot: Stonewall

STEP 1: IDENTIFY LEARNING OBJECTIVES

- **Learning Objectives:** Students will evaluate the events, attitudes, and behaviors that led to the Stonewall Riot and how those factors culminated in the LGBTQ movement of the 1960s.
- **Key Learning Questions:** Who were the key contributors? What were the pivotal events and developments that led to the riot? Why did the Stonewall Riot occur?

STEP 2: DETERMINE LEARNING NEEDS

Adopt an accessibility mindset to ensure that course content is accessible to all learners.

STEP 3: BUILD COURSE CONTENT

▶ **CONTENT SHOPPING LIST:**
- Three 15-minute chunked video lectures
- Text documents/media sources (short and long form)
  1. "Being LGBTQ in America: LGBTQ Social Movements in America" 1st ed., Chapter 2, *Gale eBooks*
  2. The Stonewall Riots, Lesbian Herstory Archives, *Gale Primary Sources*
  3. Chronicling The LGBT Rights Movement Since The Stonewall Riots, NPR, *Gale Academic One File*
- Videos/graphic illustrations
  1. Perfect Harmony Men's Chorus tribute "Quiet No More: A Choral Celebration of Stonewall," Local Broadcast Video, *Gale Academic OneFile*
  2. *Stonewall Uprising*, School Library Journal, *Gale Academic OneFile*
  3. Stonewall Riots, Illustration, *Archives of Sexuality and Gender, Gale Primary Sources*

Note: Link these sources in your LMS. Have students use the annotation, highlighting, and note-taking features to self-pace their learning.

STEP 4: DEVELOP ONLINE ACTIVITIES

▶ **ACTIVITY SHOPPING LIST:**
- **Discussion Topic:** What prompted the Stonewall Riot and how was it remembered as a contribution to the LGBTQ rights movement?
- **Weekly Reflection:** How did the reading heighten your understanding of its influence on LGBTQ rights?
- **Inquiry-Project Component:** What questions do you have about the beginning of the LGBTQ rights movement in America?
  - Topic Finder can search *Gale Primary Sources* to derive keywords associated with "movements in LGBTQ in America" and develop three new research questions.
  - Build a content set around one of your research questions and corresponding keywords with *Gale Digital Scholar Lab.*

STEP 5: CREATE COURSE IN YOUR LMS

Build your course like an ongoing story, separated into "chapter" modules, to keep students engaged with the course content. Include a syllabus.

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