

Daily Mail

Historical Archive 1896-2004



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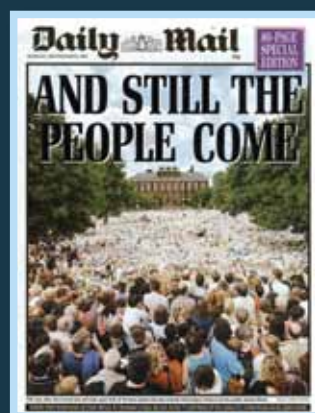
Historical Archive 1896-2004

Gale, part of Cengage Learning, delivers to the desktops of researchers and students the historical archive of the *Daily Mail* in a fully searchable and browseable digital format. More than 100 years of this major UK national newspaper can be viewed in digital facsimile form, with copious advertisements, news stories and images that capture 20th century culture and society.

The *Daily Mail* is part of *Gale NewsVault's* growing 'middle class/middle market' collection of newspapers and periodicals that reflect 20th century popular culture and tastes. They provide an important alternative perspective to 'the newspaper of record', *The Times*. It serves as the perfect complement to *The Times Digital Archive* for students and researchers who require multiple viewpoints to understand the past.

Described by the *New Yorker* as "the newspaper that rules Britain", the *Daily Mail* has been at the heart of British journalism since 1896, regularly changing the course of government policy and setting the national debate. It currently boasts a circulation of over 2 million, and its website is the most visited news site in the world.

As well as the regular edition of the newspaper, the *Daily Mail Historical Archive* also includes the *Daily Mail Atlantic Edition*.



The First World War

The *Daily Mail* played a pivotal role in the politics of the period, directly contributing to the change of British government in 1916. As a result, it is a valuable resource for the study of the war.



“Popular” Politics

The *Daily Mail* has typically attracted a conservative readership, providing insight into the political issues that preoccupy the grassroots of the Conservative Party in Britain, including immigration, health, and care for the elderly. Historically, the paper also illustrates how some parts of the British population were inclined towards fascism in the 1930s.



Women and Gender Studies

Women have always formed a substantial percentage of the *Daily Mail's* readership. The paper had a women's column from its earliest issues and hired the world's first female war correspondent to cover the Boer War. The *Daily Mail* also distinguished itself from other newspapers by introducing the first women's magazine in a newspaper in 1968.



The Reporting of Crime

Crime stories sell popular newspapers, and as such, the *Daily Mail* has a large number of sensational articles that would not have been reported in the broadsheets. It also has been involved in directing the reporting of higher-profile cases, such as the racist murder of Stephen Lawrence in 1992, and the trials of his alleged killers.



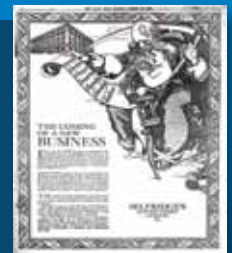
Family History

The *Daily Mail Historical Archive* is a hugely valuable resource for family history, with a great deal of content covering births, deaths and marriages. One of the key benefits is that the readership was very close to the broad mass of the British public. This is reflected in the adverts, the types of news stories, and the pieces the paper ran about ordinary people doing impressive things. Issues of *The Times* and the *Daily Mail* on the same day rarely overlap in their coverage of court cases and crimes.



The Study of Advertising

Advertising is a key way in which students can be introduced to the research value of newspaper archives. Analysing the advertising of a given period and showing its development across time can tell us much about contemporary society. As a popular newspaper, the *Daily Mail* has a different audience to broadsheets, such as *The Times*, and therefore opens up whole new avenues of study.



The Times and the Daily Mail: Different Reporting Styles

The Times and the Daily Mail have featured different writing styles since their inception meaning two different sides of the same story are presented in their archives.

“Sinking of Pleasure Steamer Primus, 22 July 1902”

GERMAN PLEASURE STEAMER SUNK.

Our Berlin Correspondent telegraphed yesterday—A terrible accident took place about 12.30 a.m. to-day near Blankensee in the Lower Elbe. The pleasure steamer Primus, with 120 passengers, mostly members of a musical club at Killebeck, was run down and practically cut in two by the steamer Hansa, belonging to the Hamburg-American Line. The number of casualties has not yet been definitely ascertained, but it appears to be several, that at least 50 persons were drowned. The Primus, which was the oldest steamer plying on the Lower Elbe, was built in England in 1884. According to one account she left Cuxa, a favourite pleasure resort, for Hamburg about 11.15 p.m. on Sunday, and, as the tide was low, had to make a considerable detour to avoid a sandbank. When in the fairway she held to the northern side in order to avoid the current. The Hansa, coming down stream, wished to pass her, and signalled with her whistle. The Primus at first paid no heed, but at the second signal endeavoured to put across to the southern side. It was, however, too late to avoid the collision. The crew of the Hansa used their utmost endeavours to rescue the passengers of the Primus, and succeeded in saving about 120. The captain of the Primus and some passengers swam to the shore. Owing to the lateness of the hour several passengers had gone below to sleep and were unable to save themselves. The Primus now lies wholly under water, only the top of her mast being visible at low tide.

According to a telegram from Hamburg, through Reuter's Agency, yesterday afternoon, the Hamburg-American Line has issued the following statement regarding the disaster—Our river steamer Hansa went down the Elbe towards Blankensee last night. The weather was clear and the moon was shining. About midnight, when near the landing stage at Blankensee, the Hansa sighted the red light of the Primus. Both vessels were steering absolutely clear of each other. When the Primus was about 400 feet distant from the Hansa, however, she suddenly put her rudder hard over and crossed the bows of the latter. This mistake rendered a collision unavoidable. The Primus changed her course so suddenly that the only possible step to be taken—namely, to go full speed astern, an order which was carried out

The Times

- Matter-of-fact account of what took place
- Based on the official report from Reuters
- Details the number of casualties.

Daily Mail

- Human-interest account of what took place
- Journalist provides an eye-witness report, placing himself in the story
- Features the tragic and heroic stories to make a connection with readers.

STEAMER DISASTER.

ONE HUNDRED EXCURSIONISTS DROWNED.

HEROISM AND COURAGE.

(From Our Own Correspondent.)

Hamburg, Monday, July 21.

Shortly after midnight last night the excursion steamer Primus was coming up the Elbe on the way back to Hamburg with about 120 passengers, mostly members of the Liedertafel (Singing Club) "Trues" of Cuxa.

As she was crossing into the fairway near Blankensee, she was rammed by a big tug, the Hansa, belonging to the Hamburg-American Line. The Primus was almost cut in two, and began to fill at once. In ten minutes she sank.

In these terrible ten minutes the most heartrending scene took place on board the excursion steamer. Immediately the collision occurred a wild panic ensued, rendering the efforts to save the passengers well nigh impossible. Some jumped into the water, others clatched hold of one another in their desperation and sank with the ship.

It was bright moonlight when the collision happened, but almost at the moment of the catastrophe thick clouds hid the moon. Luckily the steamer Delphin came up almost at once, and the crew managed to save sixty of the passengers of the Primus, and soon after the Hammonia arrived and aided in the rescue. Some few are also supposed to have been picked up by boats from the shore. Of the rescued many are injured, although, as far as is known, none very severely.

The Hamburg harbour police made preparations at once to transport the injured in ambulances to the harbour hospital. The latest estimate gives 100 as the number of

For more information and other examples, please read 'The Daily Mail and The Times: Different Readerships, Different Perspectives' on gale.cengage.co.uk/dailymail

Atlantic Edition

As well as the regular edition of the newspaper, the Daily Mail Historical Archive also includes the Daily Mail Atlantic Edition, which was published on board the transatlantic liners that sailed between New York and Southampton from 1923 to 1931. Copies were printed and sold to passengers on every day of the 5-day voyages, with news transmitted from London and New York to the middle of the Atlantic by wireless.

These editions published different content to the regular London version of the paper, and contained articles specifically commissioned for the journey, with a heavy emphasis on American content, news stories and material about what travellers could expect when they reached New York or London. Issues of the Daily Mail Atlantic Edition are extremely rare and are not held at The British Library. They provide a unique slice of social history and give a fascinating insight into the lives of the wealthy on the eve of the Great Depression.



The *Daily Mail Historical Archive* is a part of the Gale NewsVault programme.

Gale NewsVault delivers the definitive cross-searching experience for exploring Gale's range of historical newspaper collections, including *The Times Digital Archive*, *Picture Post* and *The Listener*. Providing access to over 11 million digitised facsimile pages, and more than 400 years of content, Gale NewsVault provides an unparalleled window to the past.

Gale NewsVault is available to all Gale historical newspaper collection customers now, at no additional charge, enabling users to cross-search all of the Gale newspaper collections held by your institution.

Collections included within Gale NewsVault:

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- 19th Century U.S. Newspapers
- *The Listener Historical Archive*, 1929-1991
- *The Economist Historical Archive*, 1843-2009
- *Financial Times Historical Archive*, 1888-2009
- *Illustrated London News Historical Archive*, 1842-2003
- *Picture Post Historical Archive*, 1938-1957
- *The Times Digital Archive*, 1785-2007
- *Sunday Times Digital Archive*, 1822-2006
- *The Times Literary Supplement Historical Archive*, 1902-2008
- And all future historical newspaper collections.



"The database contains a vast treasure trove of material for historians..."

Dr Adrian Bingham, Senior Lecturer in Modern History, University of Sheffield

"This hits all the points: ten out of ten. Recommended for use in academic, public and special libraries serving a wide range of historical researchers. Both scholars and schoolchildren will get good use out of this file."

Cheryl LaGuardia, Reviewer, Library Journal



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